

Who or what is BlackTradeLines?

We use technology to bridge the gap

BlackTradeLines offers digital technology as a platform to empower black owned businesses and anyone that supports African America.

Businesses, professionals or anyone with value can list their products or service via our website or mobile application under the network categories:

- Businesses
- Deals
- Events
- Activities
- Videos



The African American dollar, our community and the economic buying power

We understand firsthand the economical problems facing the African American community. The irresponsibility by our leaders, racism and further exploitation of the economic and financial resources of our community has left us behind in every economic endeavor.

Every financial dollar that is created within the community turns to leave to other neighboring communities wounding ours with unemployment, crime, illiteracy and a decline in family, cultural and social structures that continues the cycle of economic genocide.

The Mobile Apps

The BlackTradeLines mobile applications help users locate the nearest Black-owned business, users, deals, events and activities closest to them.



The apps use the both a voice enabled search and a built-in GPS locator to find Black-Owned entities within a given proximity.

- BlackTradeLines App
- BlackTradeCircle App

Text "OneMillion" to: (310) 272-5438 to download

The Online Website

The website serves as a hub for both businesses, professionals and customers.



Each user account has a personalized profile and the ability to interact and find what they are looking for when they visit the site.

Customer Service:
CustomerService@BlackTradeLines.com
(310) 272-5438



Become your own boss!

BlackTradeLines.com

Ways to support Black Businesses

How to put your black buying power to use

With African Americans having the largest buying power of over a trillion dollars; it is disturbing that less than 2% of this money goes to African American businesses.

Here are some ways you can support African American businesses:

Research local black-owned businesses.

Finding a black owned business locally for goods and services you need can be a challenge. You can start by searching on the blackTradelines.com network. Contacting organizations and other black business owners can also be a good start.

Make supporting black-owned businesses a priority.

The idea of supporting black business might be to some as just another cause. It is an economic state of emergency that tied to many social problems in our community.

Share information with family and friends.

Once you identify black-owned businesses in your community, encourage others to support them too. Social media has made it much more easier to share with friends and family.

Don't be put off by a bad experience; it will happen.

Try to avoid using the phrase 'That's why I don't support black businesses.' We have to encourage and educate new start-ups on the importance of good customer service.

Start your own business if you see an opportunity.

When you are out there looking for goods and services and can't find any.; remember it might just be an opportunity for you to become that new black business owner.

Bring jobs back to our community!

Is national economic turndown over? For the black community it has been a familiar song thats on playback

The pain continues for African-Americans as the unemployment rate still lingers over 13 percent. We can only do it on our own. We need your help!